Podcasts for Course Content, Student Assignments & Program Development

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Notes and information: http://higherelearning.com/podcasting
Social Work Conversations Podcast: https://socialwork.uky.edu/podcast/ @swconversations

		Social Work Conversations	
Brainstorming	Determining theme, audience, style and content	•Focus on social worker issues including self-care •Interview style with faculty, students and professionals connected with the UK college of social work	
Equipping	Technical, location and equipment needs	•2 mics into computer for the interview style – goal is high quality professional sound •2 setups – one portable and one in studio (Jason's office)	
Testing	Determine and work through a test run	•Start with a first interview with a student with no promises	
Recording	Who, what questions, where, when	•Continued with students then with other faculty and special guests as well as Blake & Jason. •Blake interviews & determines questions	
Editing	Software, timeline, personnel, etc.	•2-3 Times a month •Jason edits using Reaper exporting to MP3 •Jordan uploads	
Publishing	Publishing, managing, hosting	•Hosted on the college of social work site (Word Press with Seriously Simple Podcasting) •Stats from SS Stats	
Distributing	Promoting, distributing, and implementing into your LMS	•Setup feeds to iTunes, Stitcher and Google Play •Promote through twitter, facebook Social Work e-mails, UK news •Link to page in Canvas	