**­Podcasts for Course Content, Student Assignments & Program Development**

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Notes and information: <http://higherelearning.com/podcasting>

Social Work Conversations Podcast: <https://socialwork.uky.edu/podcast/> [@swconversations](https://twitter.com/swconversations)

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|  |  | Social Work Conversations |  |
| **Brainstorming** | Determining theme, audience, style and content | •Focus on social worker issues including self-care  •Interview style with faculty, students and professionals connected with the UK college of social work |  |
| **Equipping** | Technical, location and equipment needs | •2 mics into computer for the interview style – goal is high quality professional sound  •2 setups – one portable and one in studio (Jason’s office) |  |
| **Testing** | Determine and work through a test run | •Start with a first interview with a student with no promises |  |
| **Recording** | Who, what questions, where, when | •Continued with students then with other faculty and special guests as well as Blake & Jason. •Blake interviews & determines questions |  |
| **Editing** | Software, timeline, personnel, etc. | •2-3 Times a month  •Jason edits using Reaper exporting to MP3  •Jordan uploads |  |
| **Publishing** | Publishing, managing, hosting | •Hosted on the college of social work site (Word Press with Seriously Simple Podcasting )  •Stats from SS Stats |  |
| **Distributing** | Promoting, distributing,  and implementing into your LMS | •Setup feeds to iTunes, Stitcher and Google Play  •Promote through twitter, facebook Social Work e-mails, UK news  •Link to page in Canvas |  |