



# Innovation in E-Learning Curriculum: Using Podcasts for Course Content, Student Assignments and Program Development

*Blake L. Jones, Ph.D., LCSW*  
*Lecturer*

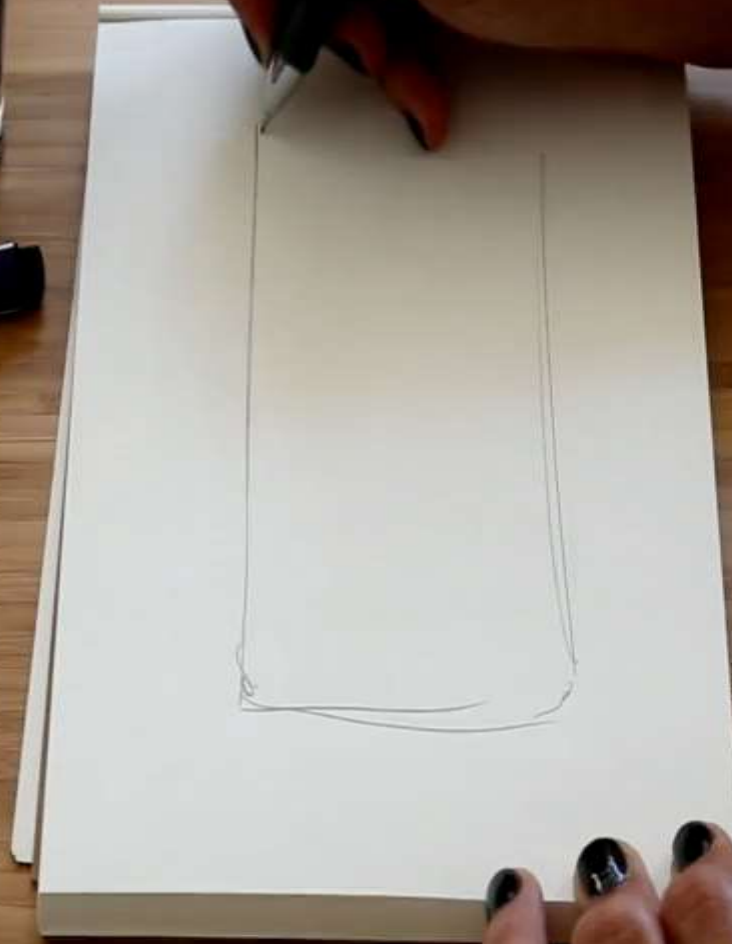
*Jason Johnston, M.Div., M.Ed.*  
*Director of Teaching and Learning*

WE ARE...





WHO ARE YOU?



A professional condenser microphone with a silver mesh grille is mounted on a black boom arm. The background is a blurred studio environment with warm, bokeh-style lights in shades of blue, red, and yellow. The title 'OUR PLAN' is overlaid in white, bold, sans-serif capital letters on the right side of the image.

# OUR PLAN

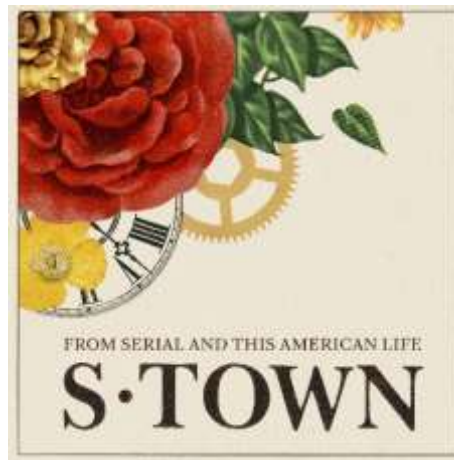
- **Part A: The Medium, Theoretical and Foundational Framework for Educational Podcasting**
- **Part B: Podcasting in Education**
- **Part C: How to Podcast / Hands-on**

# INTRODUCTION TO PODCASTING

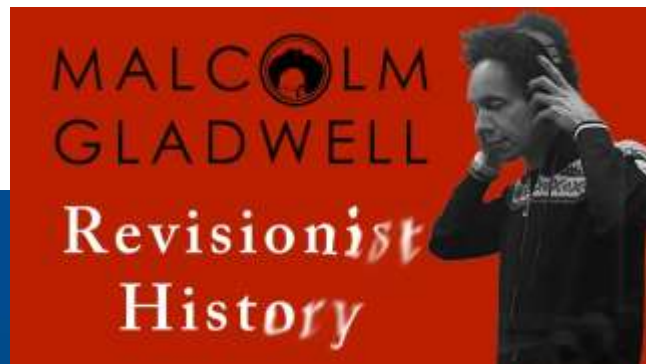




# SOME OF OUR FAVOURITES



CRIMINAL



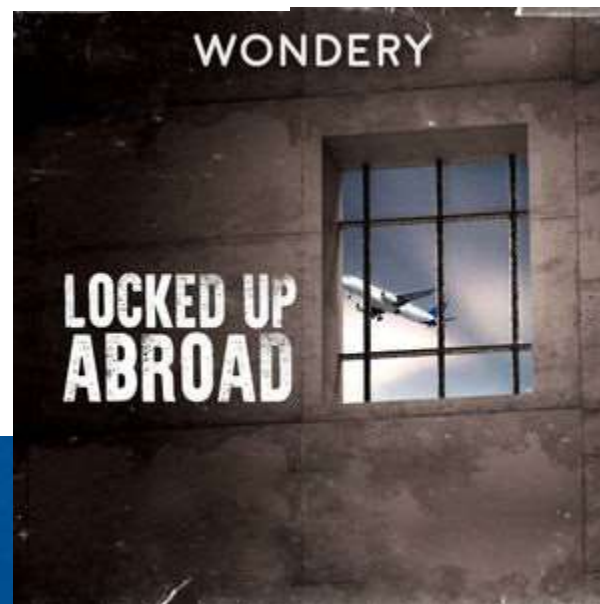
O  
BEING  
WITH  
KRISTA TIPPETT

UK University of  
Kentucky  
College of Social Work  
see blue.

# TOP FIVE PODCASTS



MALCOLM  
GLADWELL  
Revisionist  
History





# ***SOCIAL WORK CONVERSATIONS***

A COLLEGE OF SOCIAL WORK PODCAST WITH BLAKE JONES, PH.D., LCSW



# DOES PODCASTING INCREASE LEARNING?



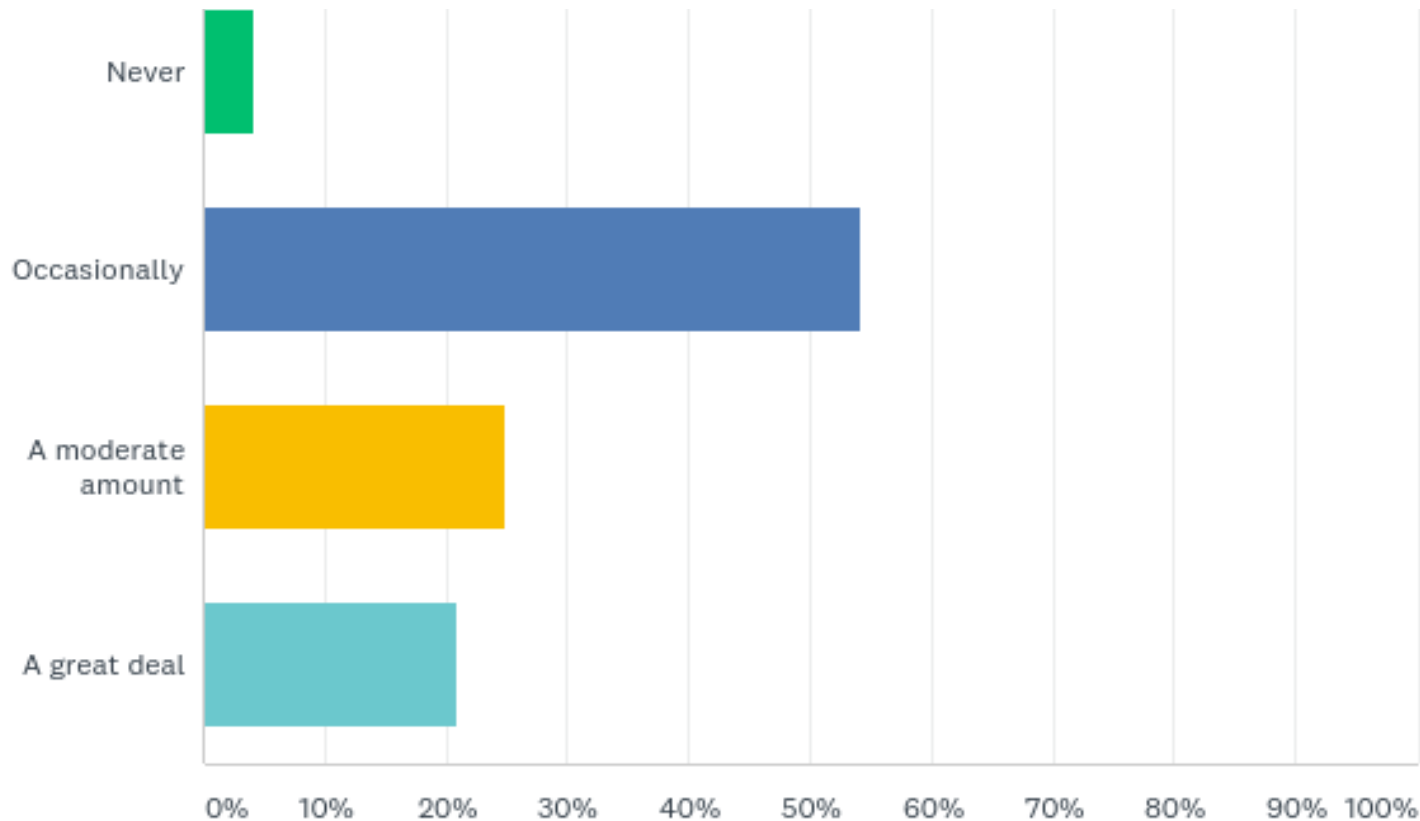
# LITERATURE ON PODCASTING

- Students **ENJOY** the medium of podcasting and tend to **conceptually understand** the material better with the addition of podcasts (Vovides, 2010; Agnew, 2010)
- Podcasting is linked to **increased student motivation** (Vovides, 2010; Popova & Edirisingha, 2010; Tam, 2011)
- Important that podcasts are **linked to the content of the class** (Copley 2007; Lazzari, 2009)
- Several studies found **higher student satisfaction** but **not better student outcomes** (Lakhal, Hager, and Pascot, 2007; Tam, 2011)
- **Experimental studies** are varied as to enhancement of student performance (Abt & Barry, 2007)



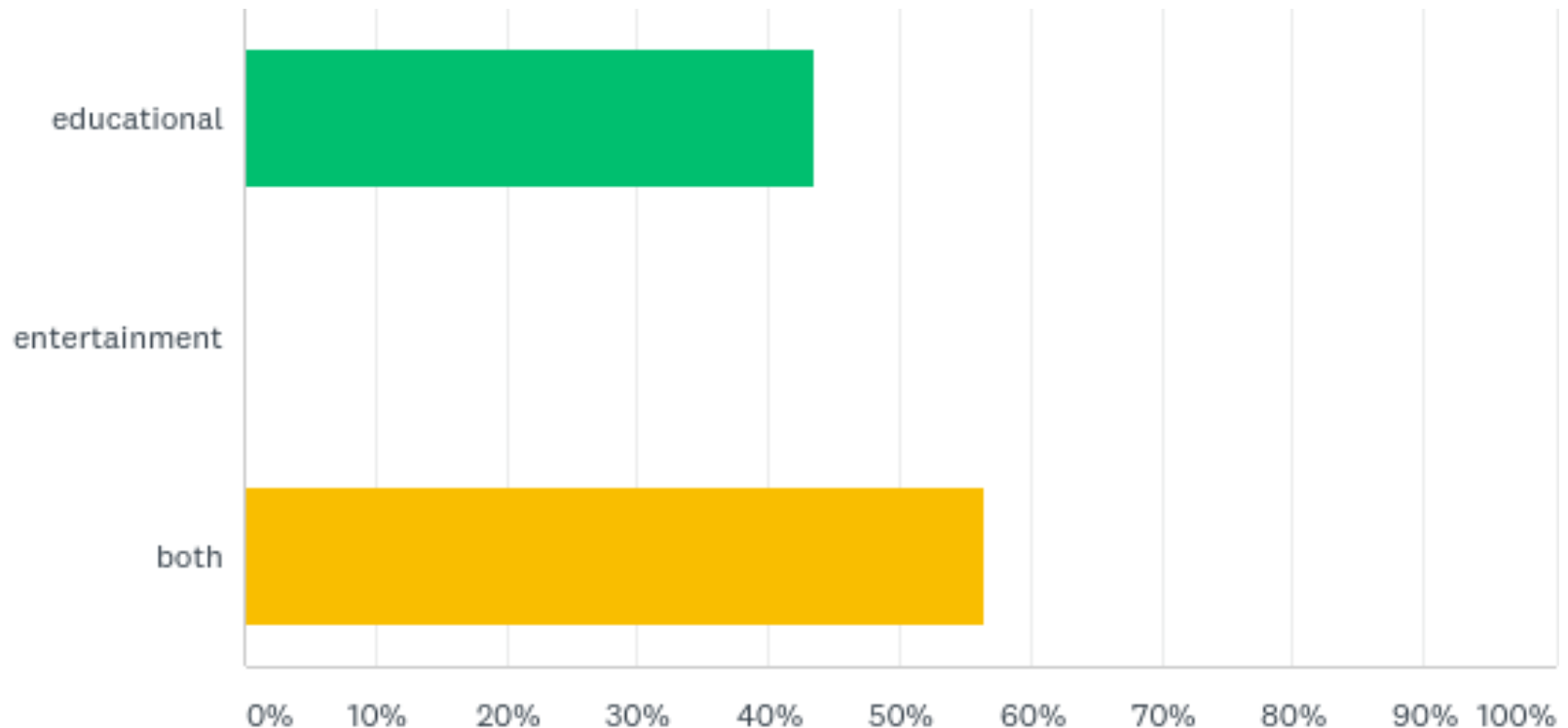
# “How Often Do You Listen to Podcasts?”

n = 24



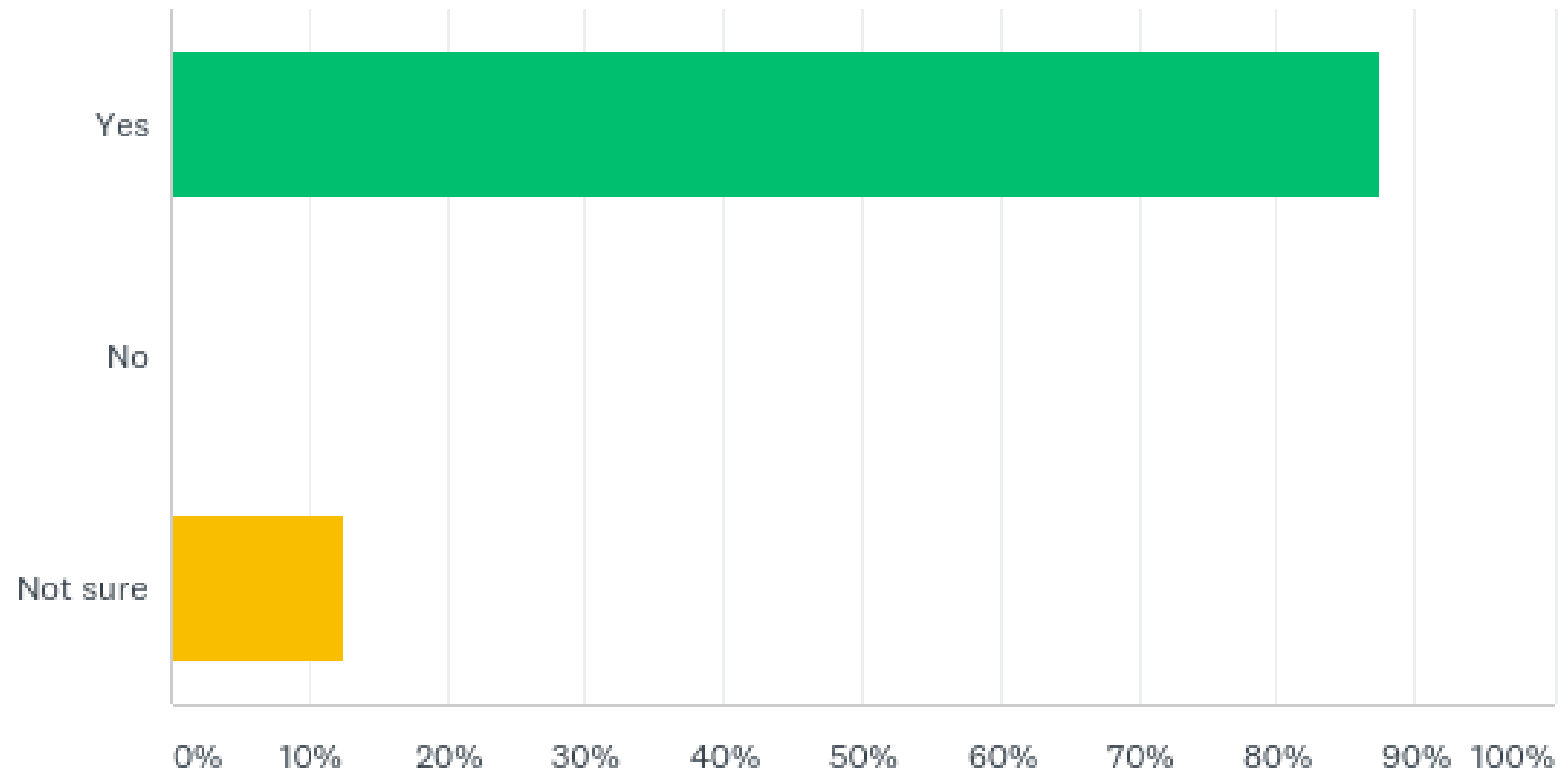
# “Do you listen to podcasts for educational purposes, entertainment purposes, or both?”

n=24





# “Do You Find Podcasts Helpful in your Education”?



# “What are some of your Favorite Podcasts?”

- The Social Work Podcast
- This American Life
- Social Work Conversation
- True Crime Garage
- Serial Killers
- Hidden Brain
- Real Time With Bill Maher
- Invisibilia
- TED Talks
- Realm of the Weird
- The Young Turks
- Psychology Illustrated




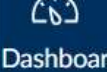



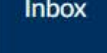


# USING PODCASTS IN YOUR CLASS

The background image shows a pair of white earbuds with 'L' and 'R' markings lying on a light-colored surface. A pair of black-rimmed glasses is positioned above the earbuds, and a portion of a laptop keyboard is visible in the upper right corner.

- Course Content
- Instructor Created Podcast
- Student Assignments

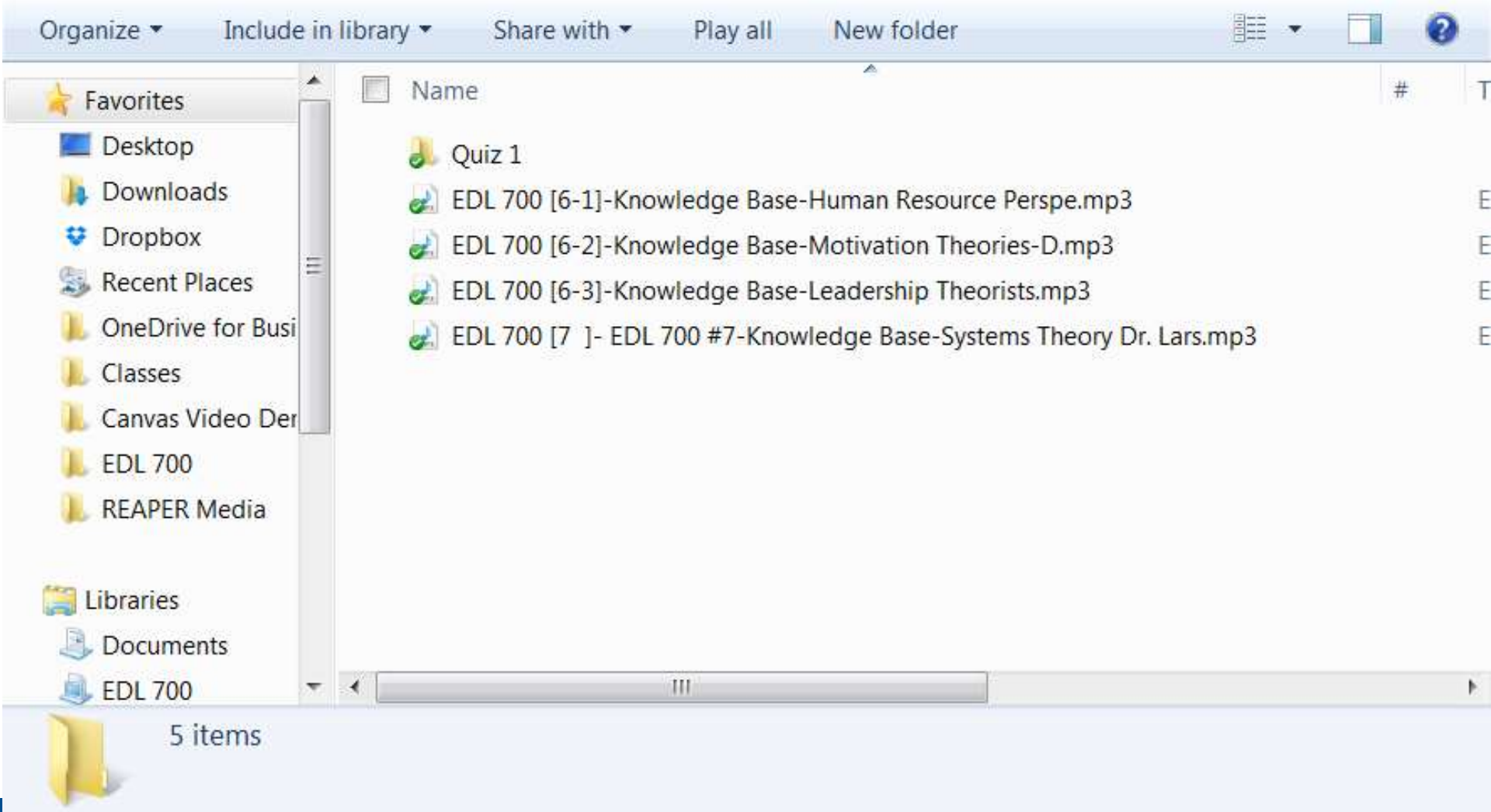
# Course Content

  
  
Account  
  
Admin  
  
Dashboard  
  
Courses  
  
Groups  
  
Calendar  
  
Inbox

▼ Assessment of Adults, Suicidality and Motivational Interviewing

chapter 7 Adult assessment.pptx	✓	⚙
Gould Article.pdf	✓	⚙
Motivational Interviewing for SW 724.pptx	✓	⚙
Ted Talk on Suicidality	✓	⚙
Here there is no moon	✓	⚙
Assesing Lethality Oct 8   0 pts	✓	⚙
Dr. Jones' podcast on suicide (Part One)	✓	⚙
Dr. Jones' podcast on Suicide (Part two)	✓	⚙
MI Lecture	✓	⚙

# Instructor Created Podcasts





# Student Assignment Podcasts

Tips and Tricks

## Six Steps to Creating Engaging and Effective Classroom Podcasts

By Nancy Hoppe | 07/10/17



Podcasts — or a series of audio or video recordings — can help develop students' listening, research and writing skills, while also enabling more effective speaking

# PROGRAM DEVELOPMENT



# LET'S TAKE A BREAK



On your computer  
download [www.reaper.fm](http://www.reaper.fm)



On your mobile device  
download SoundCloud

**WIFI**

**SSID: LearnTechLib**

**Password: learntechlib**



A professional condenser microphone with a silver mesh grille is mounted on a black boom arm. The background is a blurred studio environment with warm, bokeh-style lights in shades of blue, red, and yellow. The title 'OUR PLAN' is overlaid in white, bold, sans-serif capital letters on the right side of the image.

# OUR PLAN

- **Part A: The Medium, Theoretical and Foundational Framework for Educational Podcasting**
- **Part B: Podcasting in Education**
- **Part C: How to Podcast / Hands-on**

# Podcast Plan


## Podcasts for Course Content, Student Assignments & Program Development

Blake Jones, Ph.D. | [bjones00@uky.edu](mailto:bjones00@uky.edu) | @DrBlakeJones  
Jason Johnston M.Div, M.Ed | [jasonjohnston@uky.edu](mailto:jasonjohnston@uky.edu) | @higherelearning  
Notes and information: <http://higherelearning.com/podcasting>  
Social Work Conversations Podcast: <https://socialwork.uky.edu/podcast/> @swconversations

	Brainstorming	Equipping	Testing	Recording	Editing	Publishing	Distributing
	Determining theme, audience, style and content	Technical, location and equipment needs	Determine and work through a test run	Who, what questions, where, when	Software, timeline, personnel, etc.	Publishing, managing, hosting	Promoting, distributing and implementing into your LMS
	Social Work Conversations •Focus on social worker issues including self-care •Interview style with faculty, students and professionals connected with the UK college of social work	•2 mics into computer for the interview style - goal is high quality professional sound •2 setups - one portable and one in studio (Jason's office)	•Start with a first interview with a student with no promises	•Continued with students then with other faculty and special guests as well as Blake & Jason. •Blake interviews & determines questions	•2-3 Times a month •Jason edits using Reaper exporting to MP3 •Jordan uploads	•Hosted on the college of social work site (Word Press with Seriously Simple Podcasting ) •Stats from SS Stats	•Setup feeds to iTunes, Stitcher and Google Play •Promote through twitter, facebook Social Work e-mails, UK news •Link to page in Canvas

- Brainstorming
- Equipping
- Testing
- Recording
- Editing
- Publishing
- Distributing



A blue thought bubble with a white outline, containing text. It has three small circles leading to the main bubble.

Mmmm...I like podcasts. I can almost picture myself doing one. I wonder...

A man with glasses and a goatee, wearing a pink checkered shirt and large headphones, is smiling and speaking into a professional microphone. He is sitting at a desk with a laptop and a coffee cup. The background is a plain wall.

# Brainstorming



# Podcast Plan

		Social Work Conversations	
Brainstorming	Determining theme, audience, style and content	<ul style="list-style-type: none"><li>•Focus on social worker issues including self-care</li><li>•Interview style with faculty, students and professionals connected with the UK college of social work</li></ul>	

# Hardware



# Equipping





Rode Procaster



A woman with blonde hair, wearing a purple and black patterned top, is speaking into a Shure SM7 microphone. The microphone is mounted on a boom arm and has a black foam windscreen. The background shows a studio environment with various equipment, including a laptop on the left and colorful charts on the wall. A dark blue semi-transparent banner is at the bottom of the frame.

Shure SM7

# CL-2 Cloud Lifter





A detailed view of an Allen & Heath ZEDi10 mixer. The unit is black with a silver faceplate. It features six input channels, each with a red gain knob, a blue HPF knob, a blue EQ knob, a yellow FX knob, an orange PAN knob, and a red MIX knob. The top of the unit has various input ports including XLR and 1/4 inch jacks. The right side includes a master section with a pink MAIN MIX fader, a red PHONES knob, and a green LED level meter. The brand name 'ALLEN & HEATH' and the model 'ZEDi10' are clearly visible on the front panel.

# Allen & Heath ZEDi10

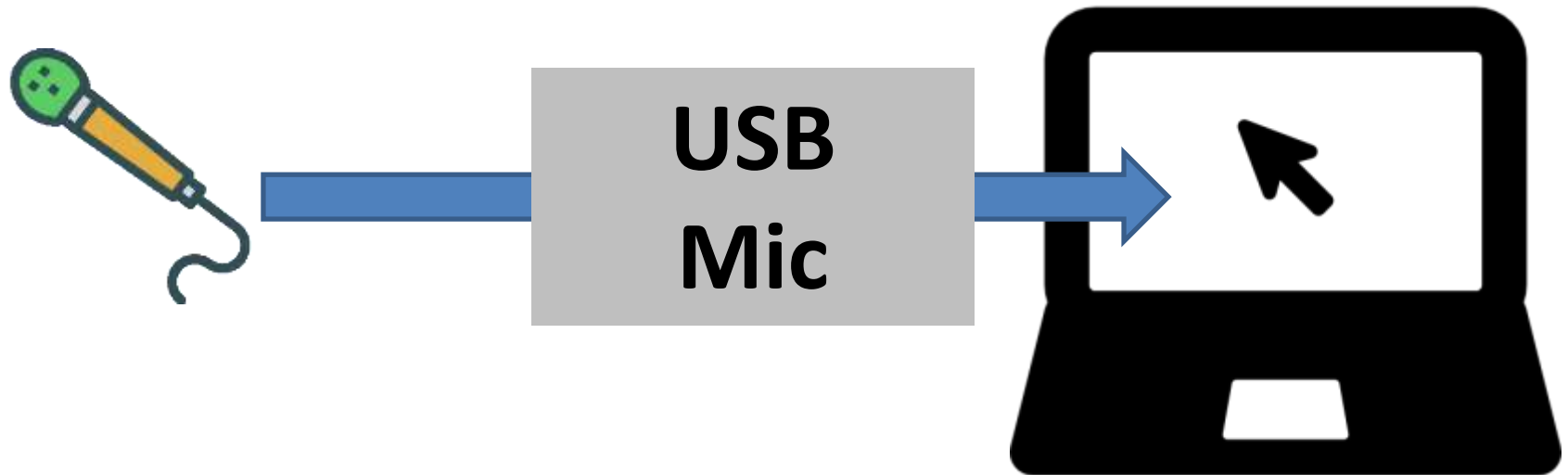


# Equipping



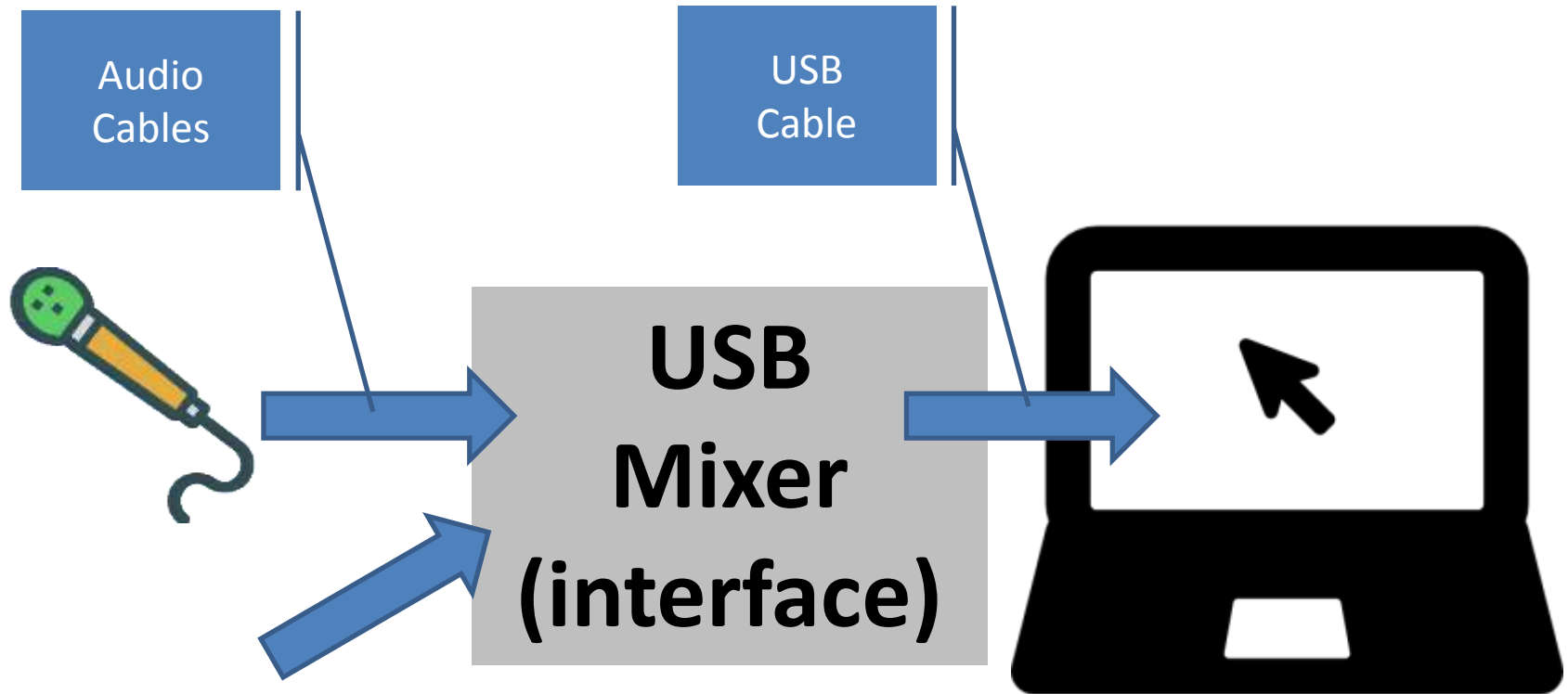
Software

# Hardware:



## Examples...

# Hardware:



## Examples...



[Back to search results for "lapel mic for android"](#)



Roll over image to zoom in

LANMU

## LANMU Lavalier Lapel Microphone, Lavalier Microphone, Omnidirectional Condenser Microphone for iPhone 6/6 Plus/6s Plus, iPad iPod Samsung All Smartphones (4.9 Feet / 3.5mm TRRS Jack)



21 customer reviews | 12 answered questions

Price: \$19.99

Sale: \$6.29 ✓ prime

You Save: \$13.70 (69%)

Your cost could be \$0.00: Qualified customers get a \$10 bonus on their first reload of \$100 or more.

**In Stock.**

Want it tomorrow, Oct. 19? Order within **3 hrs 1 min** and choose **One-Day Shipping** at checkout. [Details](#)

Sold by [Lanmu Direct](#) and [Fulfilled by Amazon](#). Gift-wrap available.

- **NOISE REDUCTION DESIGN/WINDPROOF FUNCTION:** With the LANMU Microphone you can finally create the perfect videos and audio files on your smartphone.
- **QUALITY SOUND RECORDINGS:** With the LANMU Microphone you can finally create the perfect videos and audio files on your smartphone.
- **VERY CLEVER DESIGN:** The mic comes with a good quality metal clip, you can clip it on



1 blake

io env fx 0.00dB center

Input 2 -12 -6 -inf

65.1.00	167.1.00	169.1.00	171.1.00	173.1.00	175.1.00	177.1.00	179.1.00	181.1.00	183.1.00	185.1.00	187.1.00	189.1.00
5:28.000	5:32.000	5:36.000	5:40.000	5:44.000	5:48.000	5:52.000	5:56.000	6:00.000	6:04.000	6:08.000	6:12.000	6:16.000

<< 01-blake-171012\_1411.wav



# Software: Reaper

[www.reaper.fm](http://www.reaper.fm)

3 Blake intro

io env fx -0.71dB center

MUTED

4 Blake outro

io env fx

Jason outro [Items] 1 [FX] 2





The screenshot displays the Adobe Audition CC 2017 interface in the Multitrack view. The top menu bar includes File, Edit, Multitrack, Clip, Effects, Favorites, View, Window, and Help. Below the menu is a toolbar with icons for various functions. The left sidebar contains a 'Files' panel with a list of audio files: 'Sarah A 7-12-17.mp3' (396:1.01, 44100 Hz) and 'Testing 1.sesx\*' (397:1.04, 44100 Hz). The main workspace shows the 'Editor: Testing 1.sesx\*' window with a timeline at 79.0 bpm. The 'Effects' panel on the left shows the 'Stretch' effect applied to the selected clip, with settings: Mode: Realtime, Type: Monophonic, Duration: 1:2.14, Stretch: 183.0%, Pitch: 13.24 semitones. The 'Multitrack' view shows several tracks, including 'Track 1' and 'Track 7', with their respective input and output settings. The bottom status bar indicates 'Multitrack Save completed in 0.03 seconds' and '44100 Hz • 32-bit Mixing'.

# Software: Adobe Audition



# Mobile / App Recording

[www.higherlearning.com/podcasting](http://www.higherlearning.com/podcasting)

# Podcast Plan

Equipping	Technical, location and equipment needs	<ul style="list-style-type: none"><li>•2 mics into computer for the interview style – goal is high quality professional sound</li><li>•2 setups – one portable and one in studio (Jason's office)</li></ul>	
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# How To: Recording

# Live Podcast Demo



- Download Soundcloud APP OR
- Download Reaper @ [www.reaper.fm](http://www.reaper.fm)



# Podcast Plan

Testing	Determine and work through a test run	•Start with a first interview with a student with no promises	
Recording	Who, what questions, where, when	•Continued with students then with other faculty and special guests as well as Blake & Jason. •Blake interviews & determines questions	





# How To: Editing

# Podcast Plan

Editing	Software, timeline, personnel, etc.	<ul style="list-style-type: none"><li>•2-3 Times a month</li><li>•Jason edits using Reaper exporting to MP3</li><li>•Jordan uploads</li></ul>	
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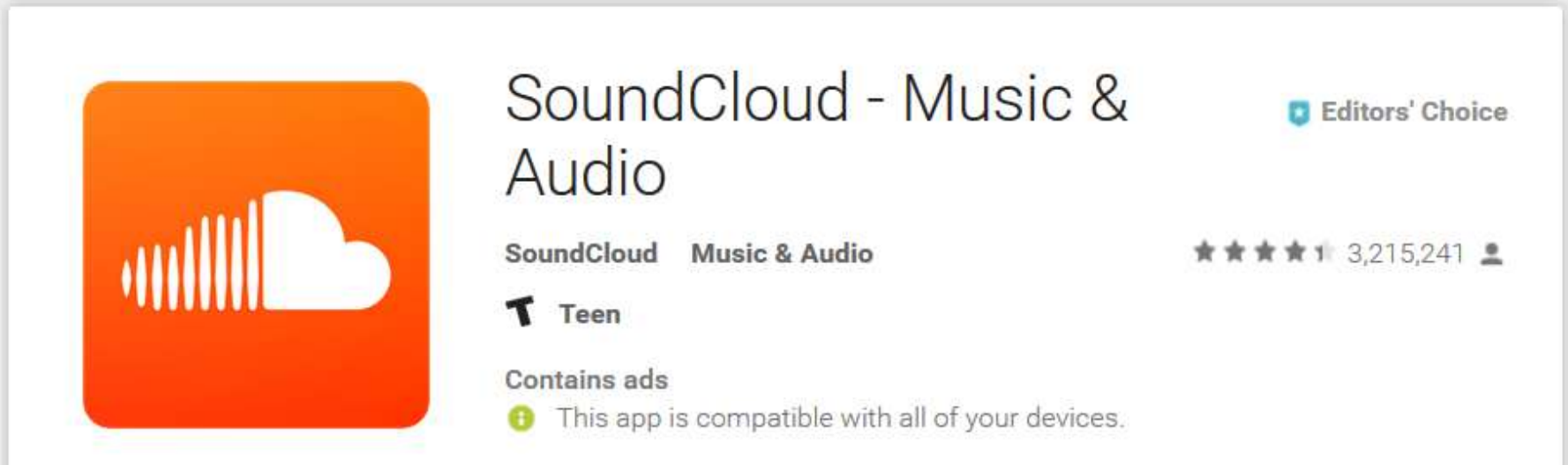
# YOUR TURN!

## 2 Ways to Record Today

1. Soundcloud (Mobile)
2. Reaper Audio (laptop)

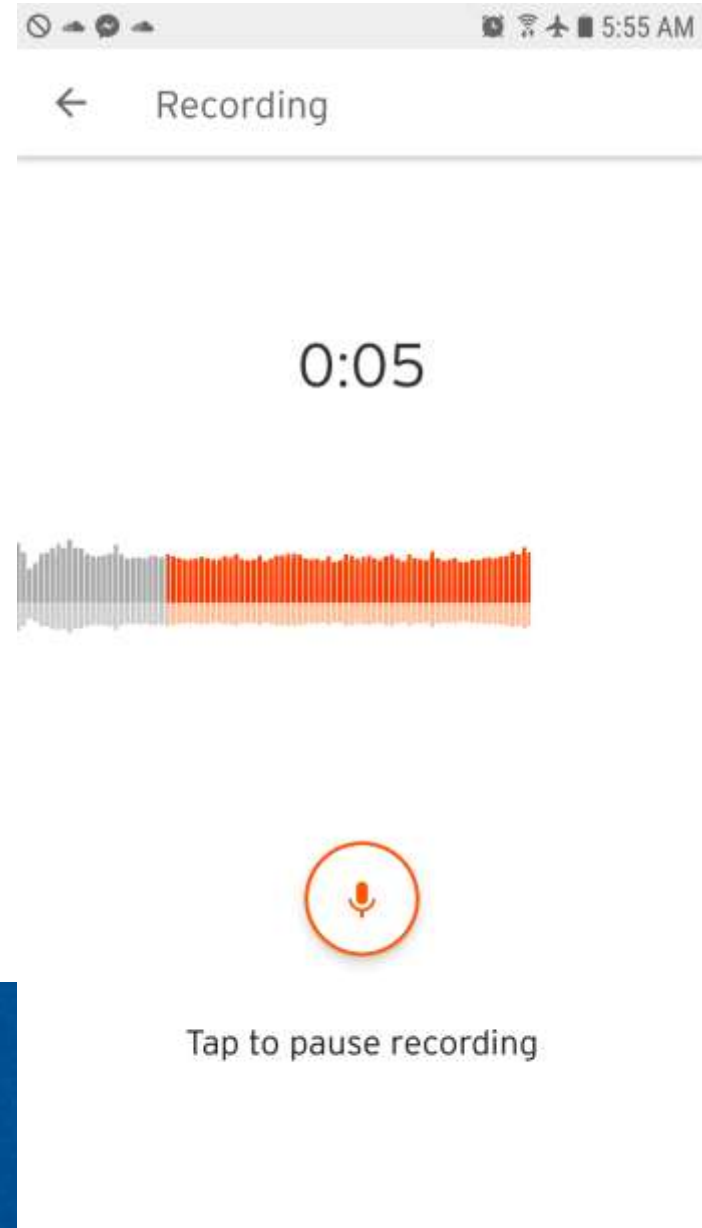
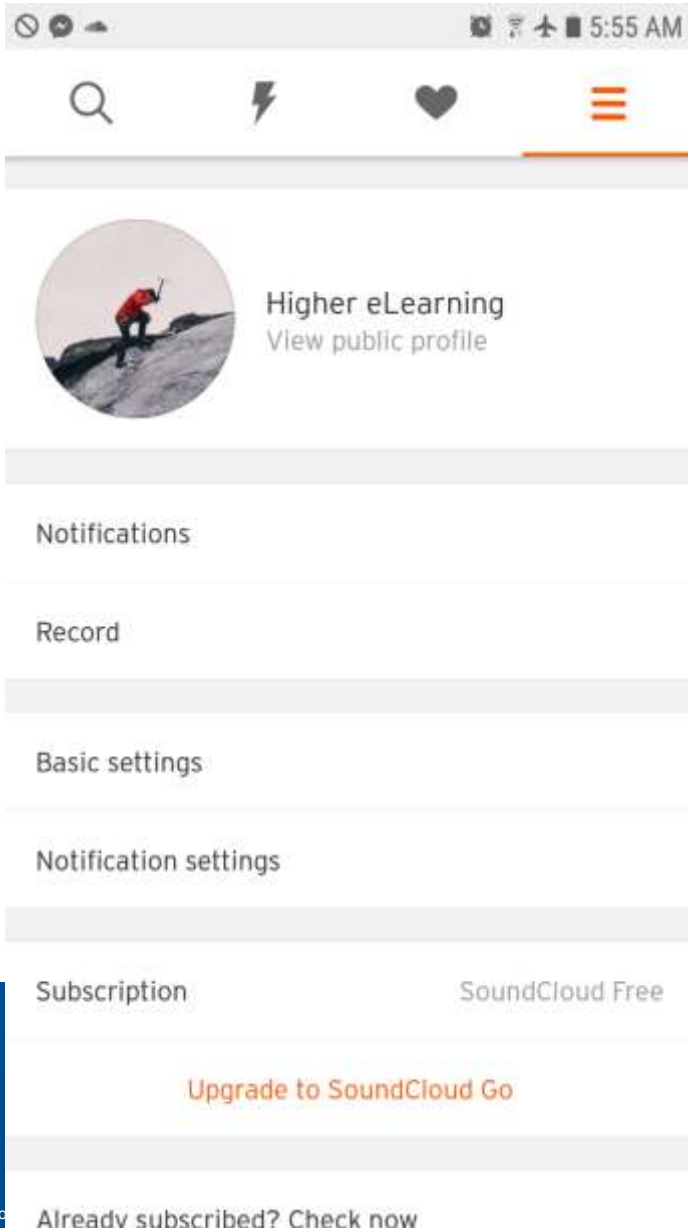


# SoundCloud Mobile Demo

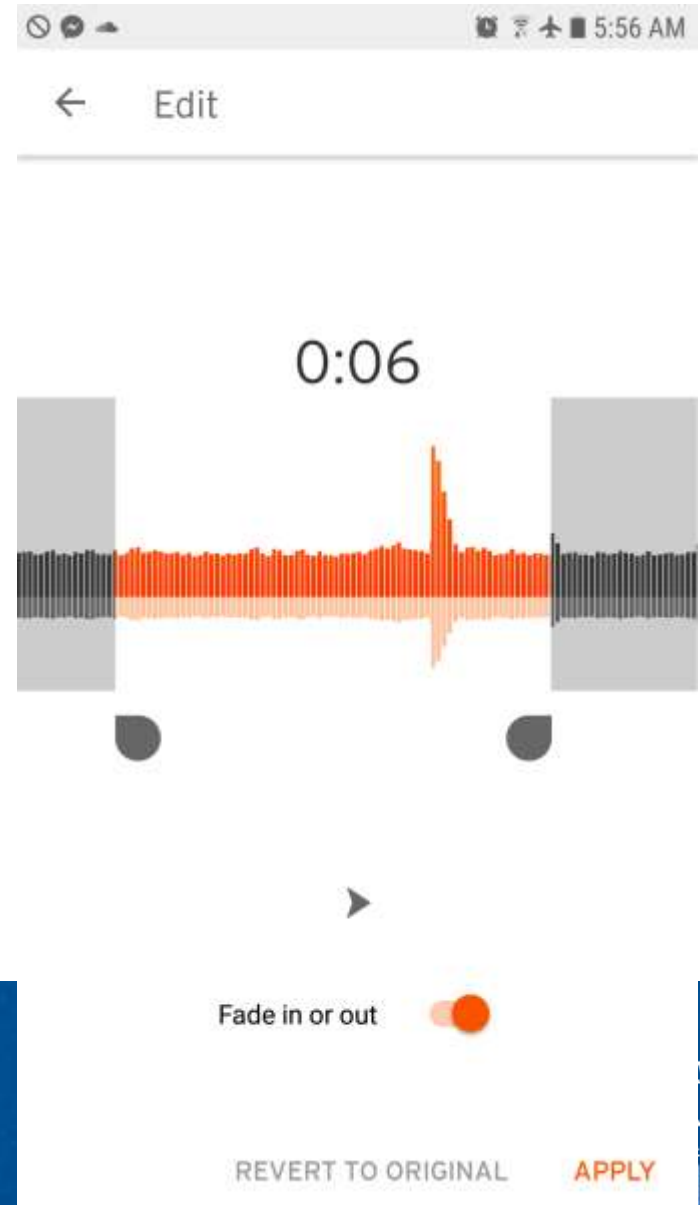
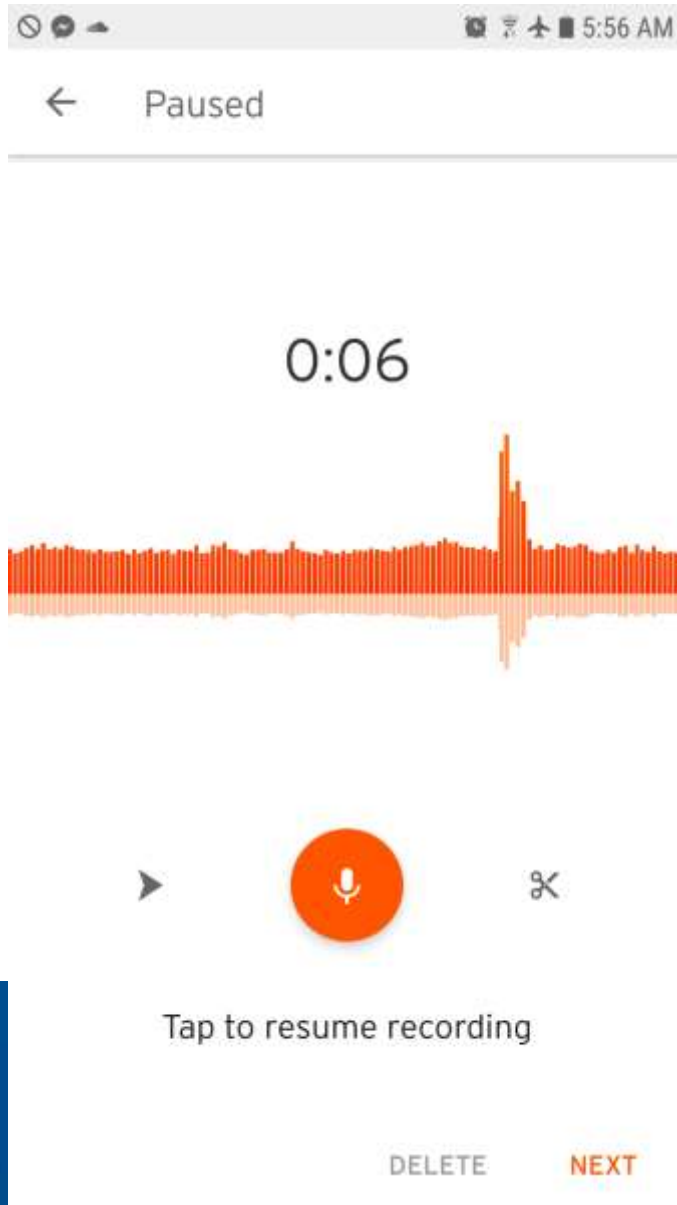


- Download the Soundcloud APP

# SoundCloud Mobile Demo



# SoundCloud Mobile Demo





# SoundCloud Mobile Demo

5:59 AM

← Post



CHANGE ARTWORK

Track title

Podcast Intro 1

Track will be:

☒ Public

☐ Private



Tap to post your recording

[www.soundcloud.com](http://www.soundcloud.com)



1 blake

io env fx

0.00dB center

Input 2

-12 -6 -inf

65.1.00	167.1.00	169.1.00	171.1.00	173.1.00	175.1.00	177.1.00	179.1.00	181.1.00	183.1.00	185.1.00	187.1.00	189.1.00
5:28.000	5:32.000	5:36.000	5:40.000	5:44.000	5:48.000	5:52.000	5:56.000	6:00.000	6:04.000	6:08.000	6:12.000	6:16.000



2 guest

io env fx

0.00dB center

Input 1

-12 -6 -inf

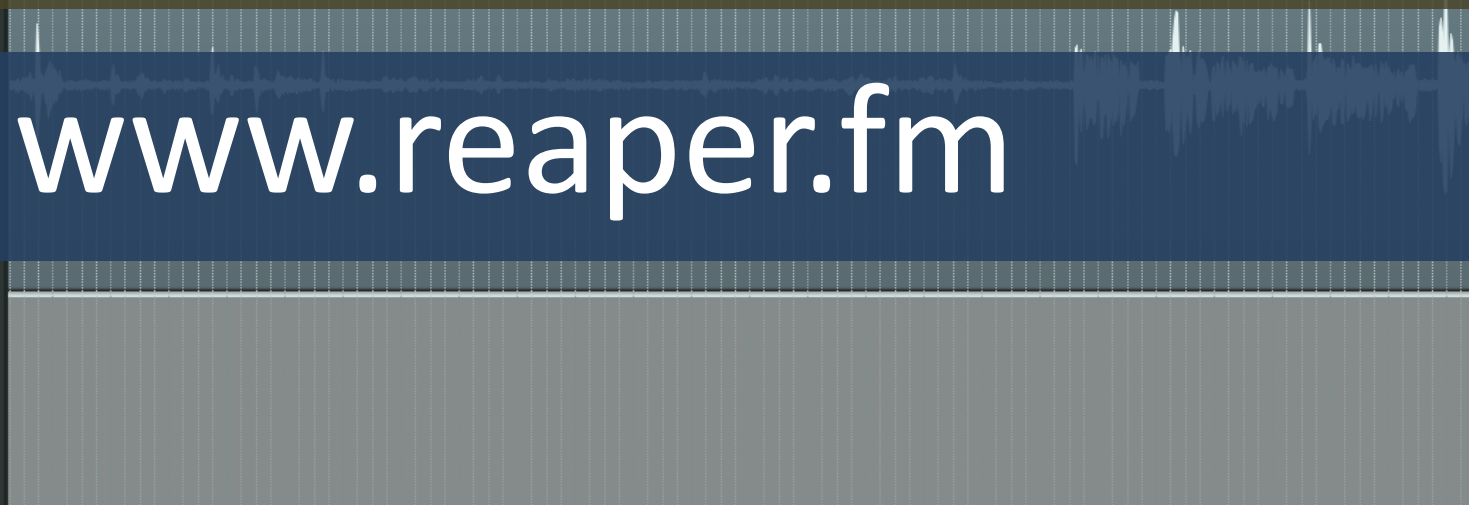


3 Blake intro

io env fx

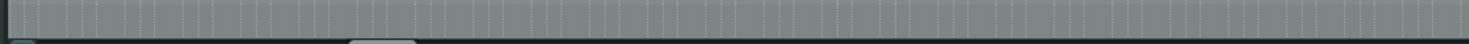
-0.71dB center

MUTED



4 Blake outro

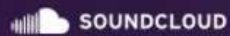
io env fx



# Reaper

[www.reaper.fm](http://www.reaper.fm)

# Upload to Soundcloud



Go Pro for just \$6 per month

Go Pro

## Upload to SoundCloud

Choose a file to upload

☒ Make a playlist when multiple files are selected

You have 179 minutes left. Pro accounts have more time and access to advanced features.

Go Pro

- ✓ Get closer to your fans
- ✓ Connect with brand new
- ✓ 175m listeners and counting



# Web Publishing

- Soundcloud (free / paid)
- WordPress (Seriously Simple Podcasting)
- Paid Service (like Podbean)

# Podcast Plan

Publishing	Publishing, managing, hosting	<ul style="list-style-type: none"><li>•Hosted on the college of social work site (Word Press with Seriously Simple Podcasting )</li><li>•Stats from SS Stats</li></ul>	
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# Distributing (Publicly)

- iTunes \*
- Stitcher
- Google Play

[www.higherlearning.com/podcasting](http://www.higherlearning.com/podcasting)



# Settings

Account **Content** Connections Notifications Privacy

RSS feed ?

RSS feed

<http://feeds.soundcloud.com/users/soundcloud:users:333450628/sounds.rss>

Custom feed title

Category \*

Stats-service URL prefix ?

Custom author name

Language \*

Subscriber redirect ?

☐ Contains explicit content

Upload Defaults ?

☐ Include in RSS feed

☐ Creative Commons license

Helpful links

[SoundCloud for Podcasters](#)  
[Podcasting Help Section](#)

[Legal](#) - [Privacy](#) - [Cookies](#) - [Imp](#)  
[Language](#): English (US)

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Jobs

Developers

Support

Keyboard shortcuts

Subscription

**Settings**

Sign out

# Your RSS Feed

# Podcast Plan

Distributing	Promoting, distributing, and implementing into your LMS	<ul style="list-style-type: none"><li>•Setup feeds to iTunes, Stitcher and Google Play</li><li>•Promote through twitter, facebook Social Work e-mails, UK news</li><li>•Link to page in Canvas</li></ul>	
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# Review

- **Part A: The Medium, Theoretical and Foundational Framework for Educational Podcasting**
- **Part B: Podcasting in Education**
- **Part C: How to Podcast / Hands-on**



# THANK YOU!

# QUESTIONS?

Blake Jones, Ph.D.

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Jason Johnston M.Div, M.Ed

[jasonpauljohnston@uky.edu](mailto:jasonpauljohnston@uky.edu)

**Notes and information:**

<http://higherelearning.com/podcasting>

**Social Work Conversations Podcast:**

<https://socialwork.uky.edu/podcast>

[@swconversations](#)



